



# Backflipt Continuous Touch for MFT Datasheet

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**Product Overview** Backflipt Continuous Touch for Axway MFT/B2Bi is a specialized application that integrates directly with Axway Managed File Transfer (MFT) and B2B integration platforms. It automates the full lifecycle of partner credentials, including password rotations, certificate renewals, contact validation, and deactivation of inactive accounts.

Through proactive email campaigns and secure self-service workflows, partners update credentials independently, ensuring uninterrupted file transfers, compliance with security policies, and minimal administrative overhead.

## Key Challenges Addressed

- Manual overhead in managing password rotations and certificate renewals
- File transfer disruptions from expired or outdated credentials
- Non-compliance risks with enterprise security policies
- Outdated partner contact information
- High IT workload from manual processes and helpdesk support

## Core Features

Category	Features
<b>Automated Recertification</b>	Fully independent partner recertification without business line involvement Customizable frequency, reminder sequences, and email templates
<b>Self-Service Updates</b>	Secure deep links in automated email campaigns for partners to update passwords, certificates, and contacts independently
<b>Credential Lifecycle Management</b>	Proactive detection and management of expiring passwords, keys, and certificates Automated validation and deactivation of inactive accounts
<b>Audit &amp; Reporting</b>	Automatic generation of comprehensive audit reports Real-time visibility into partner account compliance status
<b>Contact Management</b>	Configurable timeframes for verifying and updating partner contact details
<b>Security &amp; Access</b>	SSO integration (e.g., Okta) Secure deep links and encrypted partner interactions
<b>Deployment &amp; Scalability</b>	Docker container deployment Flexible options: any cloud provider or on-premises data center

## Platform Compatibility & Integrations

- **Core Integration:** Axway MFT/B2Bi platforms (SecureTransport and others)
- **Identity Providers:** Okta and SAML-based SSO
- **ITSM:** ServiceNow for workflow tracking and audit trails

## Use Cases

- High-volume B2B environments with hundreds of external partners using Axway MFT



- Compliance-focused organizations requiring regular credential rotations and validations
- MFT administrators seeking to prevent transfer failures and reduce manual tasks
- IT teams needing automated audit trails and real-time compliance visibility
- Enterprises providing branded, secure self-service experiences for trading partners

## Benefits

- **Proactive Risk Mitigation:** Prevents file transfer failures by addressing expiring credentials early
- **Compliance Assurance:** Automates adherence to security policies with full auditability
- **Operational Efficiency:** Saves significant IT time through automation and self-service
- **Enhanced Productivity:** Eliminates manual, error-prone processes and follow-ups
- **Reduced Helpdesk Load:** Partners handle updates independently via secure links
- **Real-Time Visibility:** Monitors compliance status across all partner accounts
- **Partner Experience:** Delivers seamless, branded self-service interactions

**Why Choose Backflipt Continuous Touch for MFT?** Tailored specifically for Axway MFT/B2Bi environments, Backflipt Continuous Touch transforms reactive credential management into a proactive, automated process. By combining secure self-service workflows with deep platform integration, it ensures continuous compliance, prevents disruptions, and frees IT resources—delivering reliable B2B file transfers in demanding enterprise ecosystems.

## Contact Us

Schedule a demo: <https://calendly.com/backflipt/schedule-a-meeting-with-us>

Visit: [www.backflipt.com/backflipt-continuous-touch-for-mft](http://www.backflipt.com/backflipt-continuous-touch-for-mft)

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