

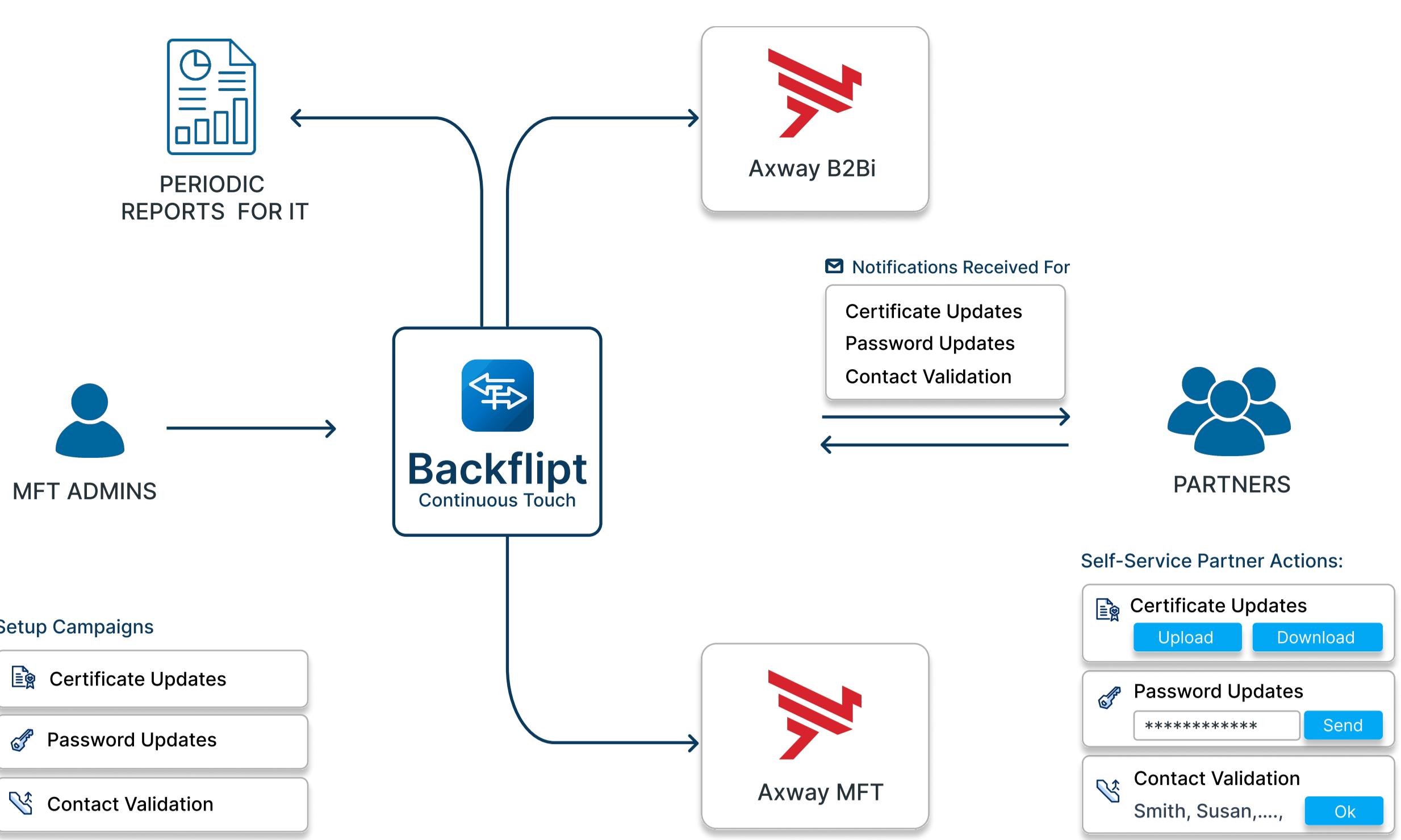


## Backflift Continuous Touch for Axway MFT/B2Bi

Automate partner credential updates, minimize disruptions, and enforce security compliance—seamlessly.

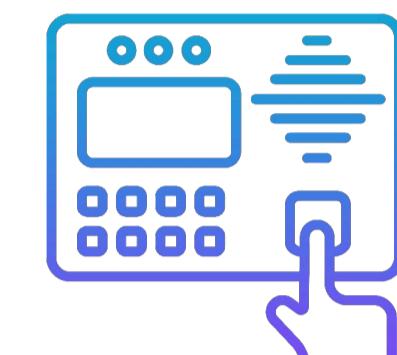
### Product Overview

Backflift Continuous Touch integrates with Axway MFT/B2Bi to automate partner account updates like password resets, certificate renewals, and contact validations. It empowers partner contacts through secure, self-service workflows delivered via automated email campaigns—reducing manual effort and ensuring uninterrupted file transfers.



#### Target Users

- MFT administrators responsible for credential lifecycle and onboarding
- IT operations managing compliance and approval workflows through ITSM systems
- Business users overseeing partner file activities without deep technical skills



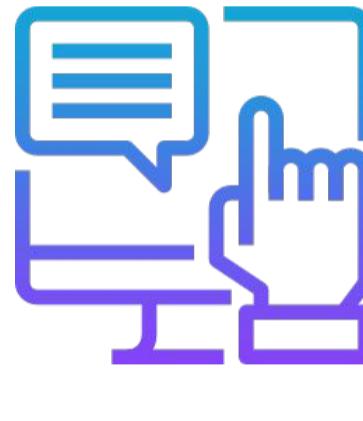
#### Axway Integration

- Integrates with Axway SecureTransport and B2Bi using standard APIs to automate partner credential and contact updates
- Optionally connects with Axway Sentinel to identify and clean up inactive partner accounts

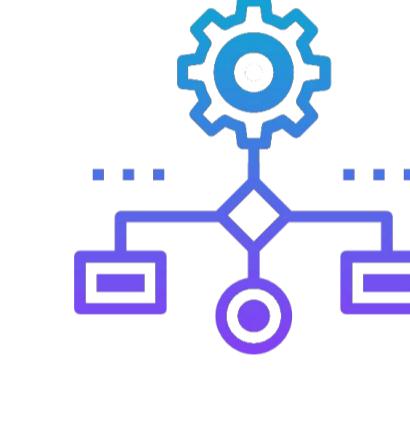
### Key Benefits



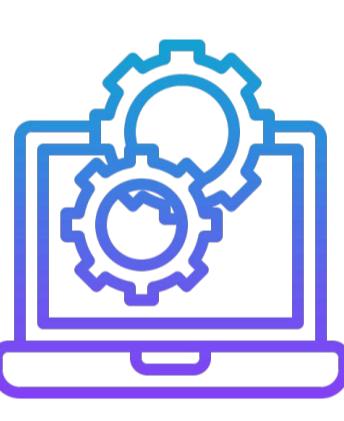
Automates credential and certificate lifecycle tasks to reduce manual overhead



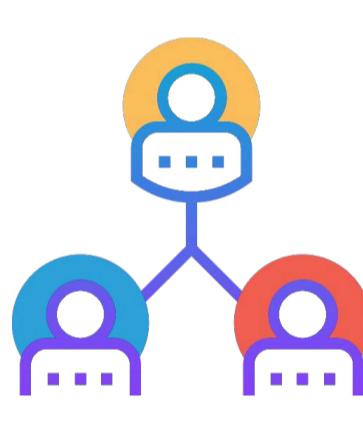
Prevents file transfer disruptions by ensuring partner credentials are always current



Enhances compliance enforcement through customizable recertification workflows



Decreases IT helpdesk load by enabling self-service updates for partners



Keeps contact information accurate through periodic validations



Provides detailed audit trails and compliance reports automatically



Integrates with enterprise systems like Okta for secure access and ServiceNow for workflow tracking

### Use Cases



#### Automated Password Reset Campaigns for Credential Compliance

Partner contacts at a large insurance company periodically receive secure emails prompting them to reset their passwords for their accounts in Axway B2Bi systems before expiration. This reduces administrative effort while maintaining compliance and avoiding transfer failures tied to outdated credentials.



#### Automated Certificate and Contact Certification for Partners

At a large transportation company, certificate renewal and partner contact certification campaigns are automatically initiated. Partners complete the process through secure self-service links, ensuring their Axway SecureTransport accounts maintain up-to-date certificates and contact information.

### Call to Action

[Schedule a demo](#) to explore automated credential management